

Runco's Newest Projector
"Reflects" Flexibility and Performance

UNION CITY, CALIFORNIA — September 23, 2005 — Runco International Inc., the world leader in high-end home theater video display technology, is pleased to introduce the newest addition to its **Reflection™ Projector Portfolio**, the **CL-420**. Targeted for home theater enthusiasts who are looking to balance video performance, flexible installation options, and affordability, this advanced DLP™ video projector represents a new standard in cinematic picture quality for first-time home theater enthusiasts who aspire to owning a projector from the world's authoritative video display company, Runco International.

"With the introduction of the CL-420, Runco International's **Reflection™ Series Projector Portfolio** now represents the most comprehensive line of single-chip DLP™ products offered today, combining incredible cinematic picture quality, as well as streamlined and installer-friendly solutions for the various home theater environments found in today's marketplace," said Bob Hana, president of Runco International Inc. "The **CL-420** addresses the needs of families desiring the cinematic experience, but who wish to integrate a projector into their home without having to dedicate a special theater room. The **CL-420** addresses their needs by offering flexible installation, while retaining the legendary performance reputation Runco International has established over the years."

Runco's **Reflection™ Series CL-420** features **Enhanced GEN 3** technologies that produce deeper blacks, greater contrast ratio and brightness, and richly saturated color. Runco International has implemented a host of advances into the **CL-420** projector's light engine to take full advantage of its cutting-edge DMD™ chip.

Among the **CL-420's** features are a sophisticated color-balancing system that results in the industry's best gray scale tracking and far surpasses the capabilities of CRT projectors. Accurate gray scale reproduction is vital to vibrant, true-to-life color reproduction, as well as deep black-level and pure white-level performance.

The **CL-420** features a native resolution of 1280 x 720 and supports DVI outputs found in today's newest hi-performance video sources. This ensures owners will enjoy years of spectacular widescreen images. In addition, the projector's horizontal and vertical lens shift, variable throw distance, and keystone correction allow for flexible placement within virtually any home environment. Discrete IR and RS-232 controls make it simple to integrate the **CL-420's** functionality with other audio & video components for automated performance. By combining a highly efficient optical light engine with broad installation and integration options, the **CL-420** establishes a singular balance between performance and affordability.