

InFocus Introduces First ASK Proxima Value Projector

The ASK Proxima C110 Projects Outstanding Images, is Wireless-Ready and Includes An Extended Lamp Life for Superior Cost of Ownership

WILSONVILLE, OR, April 15th, 2004 –InFocus® Corporation (Nasdaq:INFS), the worldwide leader in digital projection technology and services, today introduces the ASK Proxima® C110, the first value product in the ASK Proxima-branded portfolio of projectors. The ASK Proxima C110 provides ease-of-use features, wireless capabilities and excellent image quality for customers looking for a flexible, entry-level projector. The ASK Proxima C110 also includes an extended lamp life, contributing to hundreds of dollars in savings and a superior cost of ownership.

With the ASK Proxima C110, A/V specialists can satisfy customers who desire a multi-use projector that is designed for business applications and can also project video with outstanding quality. The ASK Proxima C110 is also an excellent solution that addresses the specific needs of small and medium businesses, government agencies, and educators where value and ease-of-use are top priorities.

The ASK Proxima C110 provides outstanding image quality with 1500 lumens, 2000:1 contrast ratio and automatic deinterlacing for smooth, true-to-life images. Educators will especially appreciate the C110's monitor loop through and color-coded cable connections.

Pair the ASK Proxima C110 with the InFocus LiteShow®, InFocus' secure wireless solution, and experience wireless freedom at its finest. Now multiple presenters can share the projector with a touch of button instead of hassling with a cable.

"The introduction of the ASK Proxima C110, the first value product in the ASK Proxima portfolio that includes an extended bulb life, further demonstrates our dedication to providing innovative and comprehensive solutions to our global channel partners," said Kyle Ranson, President and Chief Operating Officer at InFocus Corporation. "Offering a multi-use projector that provides value, convenience and versatility to our partners and customers enables people who may be unfamiliar with projector to take full advantage of its' benefits. "

Availability

The ASK Proxima C110 will be available in May 2004. For more information about the ASK Proxima C110, please visit www.askproxima.com.

About InFocus Corporation

InFocus® Corporation (Nasdaq: INFS), the worldwide leader in digital projection technology and services, enhances thinking, learning and creativity in boardrooms, meeting rooms and classrooms and delivers superior home entertainment experiences by vividly projecting larger-than-life images from multiple sources including computers, DVD players, and PDAs. A recognized projection pioneer and innovator, InFocus provides the most comprehensive line of business and home projectors, projector management tools, wireless technology and projection engines. From the smallest and lightest mobile projectors and feature-packed meeting room products to the finest and most compact home entertainment projection solutions, InFocus has garnered industry acclaim for design, functionality and intuitive solutions. InFocus Corporation's global headquarters are located in Wilsonville, Oregon, USA, with regional offices in Europe and Asia. For more information, visit the InFocus Corporation web site at www.infocus.com or contact the company toll-free at 800.294.6400 (U.S. and Canada) or 503.685.8888 worldwide.

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Public Relations Contacts:

John Fread
InFocus Corporation
503.685.8170
john.fread@infocus.com

Joscelyn Zell
Edelman
503.471.6808
joscelyn.zell@edelman.com

Investor Relations Contact:

Mike Yonker
InFocus Corporation
503.685.8603
mike.yonker@infocus.com