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The Cinema 12SF: Studio Experience Welcomes Newest Projector to Exclusive Home Theater Line

Ideal for home theater, this lightweight, DLP projector is loaded with cutting-edge features and unsurpassed video quality

Studio Experience, the one-stop source for the best in home theater video display, is quickly establishing itself as a leader in the industry. The newest offering from their exclusive projection line, the **Cinema 12SF**, is guaranteed to delight home theater enthusiasts with its compact design and host of unique features that will earn any movie night rave reviews.

Whether watching *Independence Day* or *Remains of the Day*, Studio Experience's Cinema 12SF will dazzle. This ***Class B certified*** unit manages to combine all the best home theater technology available for a true theater-like viewing experience that will make going *out* to the movies obsolete. Wrapped in a ***sleek 6.7 lb. package***, the Cinema 12SF can be mounted for fixed installation or easily moved from room-to-room.

With a combination of ***dual mode native resolutions, including SVGA 800x600 and 848x480 true wide screen,*** and ***1000 ANSI lumens***, movies jump from the screen into real life. The Cinema 12SF also utilizes the ***Faroudja video chip set with DCDi™ (Directional Correlational Deinterlacing) technology***, giving this leading-edge unit the ability to suppress artifacts in the video display by converting the interlaced signal into progressive scan—creating the highest quality video images possible. In addition, DCDi™ allows for both 3:2 and 2:2 pull down film modes and provides cross-color suppression, for the purest colors and sharpest image detail available.

Studio Experience's Cinema 12SF features a remarkable ***16:9 and 4:3 dual mode aspect ratio***, allowing the projector to mask extra pixels thus removing the distracting black bars typically associated with letterbox versions of DVDs and videos.

A ***state-of-the-art six-segment/four-speed color wheel*** gives colors a super-saturated, true-to-life feel. The ***HDTV-compatible*** Cinema 12SF also defines itself with an ***impressive 600:1 contrast ratio***, providing exceptional black levels and sharply detailed images

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Flexibility is the Cinema 12SF's middle name. Included in its bag of tricks is an ***enhanced connectivity module,*** which offers a number of audio, video, and computer inputs that fit any situation. The options include connections for ***component and composite video***, ***S-Video***, ***DVI*** and ***monitor loop-through***. In addition, even when the Cinema 12SF is permanently installed, the connectivity module simply snaps off the projector, leaving all of the peripherals and cables in place. This allows the projector to be carried into another room for "the big game" or to the relatives' house to watch those embarrassing home movies.

Roughly the size of an 8 _ x 11-inch piece of paper and at just over three inches tall, this ***off-white colored projector*** will blend into the landscape of most home theater rooms. In addition, the Cinema12SF minimizes set-up headaches with a ***throw distance of 6.5 to 33 feet*** and convenient ***manual zoom/focus***.

Studio Experience prides itself on catering exclusively to the needs of the home theater enthusiast. The distinctive Cinema 12SF allows the company to further make its mark on the industry with a host of high-end features that's just the ticket to bring the magic of Hollywood home.

Along with its own branded line, Studio Experience offers projectors from the best manufacturers in the industry, including BOXLIGHT and SONY. They guarantee optimal brightness and clarity from every projector they sell by featuring only those units with over 700 ANSI lumens and either XGA or SVGA resolution. Studio Experience also sells all the components essential for home theater, including complete sound systems, receivers, DVD players, VCRs, plasma displays and projection screens.

Studio Experience offers free 24-hour/7-day-a-week technical support for the life of their product and money-saving home theater packages. Financing options are also available.
Studio Experience's complete line is available via the company's website, www.studioexperience.com. All products can be ordered online or by calling 1-800-667-6147.

* This applies to stocked projectors. Conditions do not apply to special order items.

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EDITOR'S NOTE: The Studio Experience Cinema 12SF is available for review. If you would like to request a review unit or would like to speak with a Studio Experience representative, please contact Ginger Vaughan or Michelle Weddingfeld at 206-842-8922 or via e-mail at ginger@bainbridge.net.