

See Mitsubishi Digital Electronics
America at InfoComm in Las
Vegas, Booth #1401

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MITSUBISHI DIGITAL ELECTRONICS AMERICA BRINGS LOW COST, HIGH VALUE PROJECTORS TO INFOCOMM 2005

SD110U / XD110U Feature Set Perfect for Business, Education Market

IRVINE, Calif., June 8, 2005 — Mitsubishi Digital Electronics America's Presentation Products Division, maker of award-winning, high-quality presentation and display products, is announcing its two new business and education market projectors in booth #1401 at this week's InfoComm show in Las Vegas.

Mitsubishi's XD110U and SD110U projectors use Texas Instruments Digital Light Processing™ technology, and are the newest low cost, high value projectors from the company known for its color reproduction excellence and low cost of ownership. Both projectors blast 1600 ANSI lumens—bright enough for most office and classroom environments—and offer a 2000:1 contrast ratio for detailed dark areas. At just 32 decibels, each projector is also extremely quiet so educators and presenters can keep their audiences' attention with less distraction.

“We have loaded these two projectors with features that are critical to business and education professionals,” said Frank Anzures, product manager for Mitsubishi Digital Electronics America's Presentation Product Division. “The combination of valuable features at low price points makes these projectors perfect for any cost-conscious customer.”

Mitsubishi's new SD110U is its latest SVGA (800 x 600 pixels) projector and has a suggested retail price of \$995. The XD110U offers XGA (1024 x 786 pixels) with a suggested retail price of \$1395.

“Our dealers will welcome these new additions to our product line,” said James Chan, director of product marketing, Mitsubishi Digital Electronics America's Presentation Product Division. “We continue to strive to offer options for every application and every budget.”

Availability, Limited Warranty

Mitsubishi's new SD110U and XD110U will be available in July, 2005 from its professional dealer network and through selected online retailers and retail channels. The projectors come with a 90-day limited warranty on the lamp, Mitsubishi's three-year limited warranty on parts and labor and Mitsubishi's exclusive two-year Express Replacement Assistance program on the XD110U.

About Mitsubishi Digital Electronics America Presentation Products Division

Mitsubishi Digital Electronics America's Presentation Products Division markets an extensive line of professional presentation, display and front-projection home entertainment display systems and is known for its award-winning, high quality, accurate color reproduction technology. Products are sold through authorized distributors, resellers, retailers, dealers and system integrators throughout the United States. Mitsubishi Digital Electronics America is located at 9351 Jeronimo Road, Irvine, Calif., 92618. For more information, please call 888-307-0312 or visit or www.mitsubishi-presentations.com.

Digital Light Processing is a trademark of Texas Instruments.

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